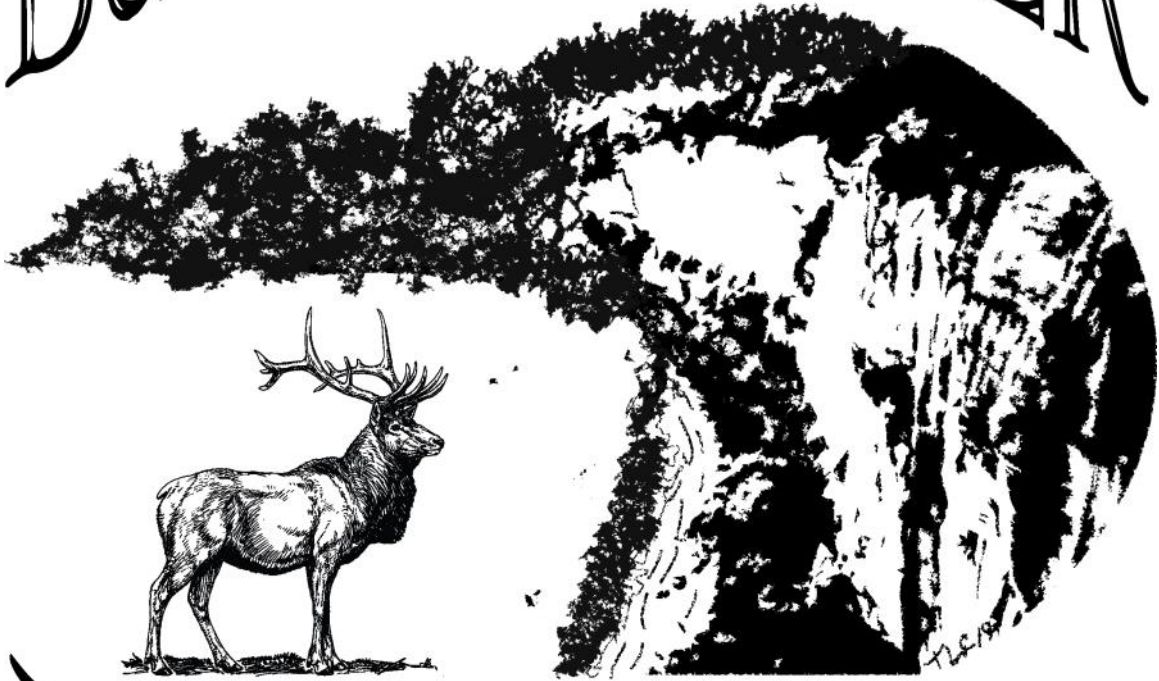


BUFFALO RIVER



est. 1998

ELK FESTIVAL

Sponsorship Opportunities

Build Community, Feature Your Brand, Build Relationships, and Support Local Interests

870-416-2708 | www.BuffaloRiverElkFestival.com | 2020

INVEST IN YOUR COMMUNITY

As a sponsor of the Buffalo River Elk Festival, there are opportunities for positive brand recognition as well as relationship building with the community.

- See your brand and logo featured in press releases, social media, and event materials
- Build your community presence and visibility
- High Festival visibility with 10,000+ attendees
- Upwards of 8,880 Elk Fest Facebook followers and post reaches over 9,300.
- Over 5,300 peak daily website visitors
- Countless impressions from t-shirts for years to come spanning a territory of several states

Sponsor The 23rd Annual Buffalo River Elk Festival

Now in its 12th year, The Buffalo River Elk Festival is Newton County's premier Event, with lots of activities for all ages. In 2019, the festival drew in an estimated 8,000 attendees with over 50 volunteers raising approximately \$ for local non-profits and bringing in over \$ revenue for local businesses.

When: Friday and Saturday June 26 and 27, 2020

Where: Downtown Jasper, AR

Join us for the 23rd Annual Buffalo River Elk Festival –our county's biggest event of the year–and support essential programs for our community including: Newton County Senior Center, Christian Food Room, Single Parent Scholarship Fund, American Legion, Newton County Reserve Officers

- Serving more than 50 homebound individuals each day
- Feeding ___ families in need each month,
- Providing ___ scholarship to local individuals each year
- Supporting _____ area veterans.
- Protecting over 8,000 residents And whatever else unknown non-profits not included do.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENT-ING SPONSOR \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	SUPPORT-ING \$100
# OF FREE 10X10 BOOTHS	2	1				
# OF FREE T-SHIRTS	8	4	2	1		

PRE-EVENT RCOGNITION

SOCIAL MEDIA PROMOTION	✓	✓	✓	✓	✓	
EMAIL BLAST	✓					
LOGO ON WEBSITE w/ link	✓	✓	✓	✓		
LOGO ON FLYER	✓					
NAME IN PRESS RELEASE	✓	✓	✓			
TEXT LINK ON WEBSITE	✓	✓	✓	✓	✓	

DAY OF EVENT RECOGNITION

VERBAL RECOGNITION ON STAGE	✓	✓	✓			
LOGO ON MAIN STAGE BANNER	✓	✓	✓			
NAME ON MAIN STAGE BANNER				✓	✓	
LOGO ON SCHEDULE OF EVENTS	✓	✓	✓	✓		
NAME ON SCHEDULE OF EVENTS					✓	✓
LOGO ON BACK OF T-SHIRT	✓	✓	✓			✓**
NAME ON BACK OF T-SHIRT				✓	✓	
NAME ON EVENT BANNER						✓**

POST EVENT RECOGNITION

THANK YOU EMAIL BLAST	✓	✓	✓	✓		
THANK YOU ON SOCIAL MEDIA	✓	✓	✓	✓		

Note: Logo size/placement will vary depending on sponsorship level. **Sponsor's choice

2019 Sponsors

GOLD



SILVER



BRONZE

First Assembly of God | Blue Mountain Bakery and Café | Cavenders Greek Seasoning
Cliff House Inn | First National Bank NWA | First National Title
Harp's Food Store | Mill Creek T's | Kubota Center of Harrison
Ozark Café | Buffalo River Vacations, LLC | Buffalo River Rentals

SUPPORTING

Carroll Electric | Clay Maxey | Equity Bank | Sunset Customs and Auto Sales

Buffalo River Elk Festival Sponsorship Agreement

Thank you for supporting
Buffalo River Elk Festival

Please send your check to:

ATTN: Angel Edwards
PO Box 39
Jasper AR 72641

Please email your business logo
in .jpg or .eps form to:

Tammy Casey,
webmaster@buffaloriverelkfestival.com

Commitment Date by:
June 1, 2020

Sponsorships received after June
1 may not get full benefits due to
them.

870-416-2708
www.BuffaloRiverElkFestival.com

_____ YES, we are interested in sponsoring the Buffalo River Elk
Festival at the following level.

_____ Presenting Sponsor \$5,000 (1 available)

_____ Platinum \$2,500 (2 available)

_____ Gold \$1,000 (5 available)

_____ Silver \$500

_____ Bronze \$250

_____ Supporting \$100 Event _____

_____ Supporting \$100 T-shirt

.....
Business Name

.....
Business Address

.....
City

State

Zip

.....
Contact Person

.....
Email

.....
Phone

.....
Website Address